

## Situation

- Energy Storage equipment OEM was historically acquired by an energy conglomerate
- Founder and former CEO is looking to re-acquire division given the Conglomerate’s need for capital, and seeks Corporate Finance advice from speciality advisory boutique

## Actions Proost Ventures

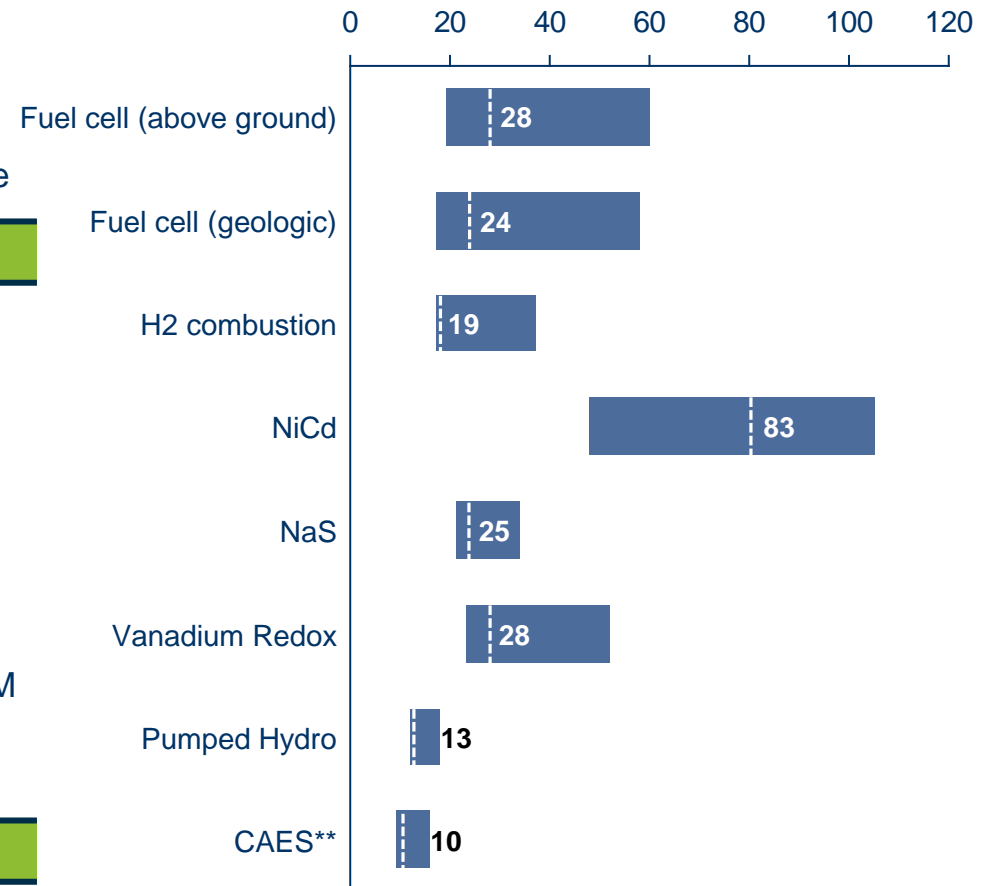
- Work with founder and former CEO to line up investor consortium providing capital to acquire Energy Storage equipment OEM, backing the founder and former CEO
- Prepare investment case and commercial sell-side due diligence for a number of specialist clean-tech Venture Capital funds and high-net-worth individuals
- Initiate contact with a shortlist of potential investors
- Identify leading Private Equity fund willing to back the former CEO to acquire the Energy Storage equipment OEM
- Approach CEO and Board Members of energy conglomerate to confirm interest in division

## Project Results

- Lined up blue chip Private Equity fund backing the founder and former CEO to acquire Energy Storage Equipment OEM from conglomerate

## Cost of Energy Storage (LCOE\*)

- US in \$cents / kWh, 20XX -



Note: \*LCOE = Levelised Cost of Output Electricity = total annualised cost of capital and operating expenses throughout the life of the facility divided by the total yearly energy output of that facility. \*\*CAES = Compressed Air Energy Storage  
 Source: Project Experience Proost Ventures



# Project Example – Energy

# M&A – Energy Storage Equipment OEM

*Variability of energy demand has always existed, energy storage enables to balance the grid by increasing the flexibility of the supply side*

